

EDUFINANCE MARKET KNOWLEDGE EDUCATION LENDING OPPORTUNITIES IN ZIMBABWE

FINANCING THE AFFORDABLE PRIVATE SCHOOL SECTOR: SCHOOL FEE LOANS

68% OF SCHOOL DROP-OUTS ATTRIBUTE THEIR DECISION TO THE COST OF ATTENDANCE

PRIMARY SCHOOL

9% of students drop out prior to beginning the grade 2
Drop-out rates average 5.7%

SECONDARY SCHOOL

50% of primary school graduates students begin the "O" level of secondary school
153,000 students drop-out during secondary school

700,000

STUDENTS ARE AT RISK OF DROPPING OUT

57%

OF PARENTS INTERVIEWED HAVE BORROWED MONEY FOR SCHOOL FEES

300,000

CHILDREN DROP-OUT OF PRIMARY AND SECONDARY SCHOOL FOR FINANCIAL REASONS

85%

OF PARENTS RELY ON INSTALMENT PLANS TO PAY SCHOOL FEES

Estimated unmet Demand for Financing for Primary School

	Number of Students	Public School Fee	Total Segment Value
Never matriculate into Grade 1 for financial reasons	18k	USD 37.50	USD 675k
Drop-out of primary school for financial reasons	103k	USD 37.50	USD 3.8mn
Total	121k	USD 37.50	USD 4.5mn

Estimated unmet Demand for Financing for Secondary School

	Number of Students	Average School Fee	Total Segment Value
Never matriculate into Form 1 for financial reasons	136k	USD 235	USD 32.2mn
Drop-out of secondary school for financial reasons	104k	USD 235	USD 27.3mn
Total	240k	USD 235	USD 56.4mn

Estimated need for Loans for Secondary School Resulting in Installment Payments

	Number of Students	Average School Fee	Total Segment Value
Market that pays for school fees in installments	470k	N/A	>USD 16.5mn

831,000

TOTAL UNMET DEMAND



65%

OF PARENTS ARE WILLING TO TAKE OUT A LOAN TO PAY FOR SCHOOL FEES

540,000

TOTAL MARKET

