

THE STATE OF THE AFFORDABLE NON-STATE SCHOOL SECTOR: Closing the 66 million school seat gap in low- and middle-income countries

November 2020 – Opportunity International EduFinance released its “State of the Affordable Non-state School Sector” report, which included a sizing analysis to assess the demand for affordable non-state education for families with school-aged children in low- and middle-income countries (LMICs). The report estimates a **\$36 billion market** for education lending products, making a strong case for increased private capital investment into the sector.

“The report highlights the dramatic growth in school-aged children in LMICs, alongside the severe limitations in those countries’ abilities to fund the required growth in school infrastructure on their own,” says Scott Sheridan, Operations Director for Opportunity International EduFinance. “The resulting gap in financing demonstrates a strong case for anyone who would like to materially increase access to education, increase access to education by complementing state education systems with improved non-state schools.”

Non-state schools can play an important role in aiding overburdened state education systems in LMICs. These schools often are the only education option in their community or provide additional seats for students that would otherwise be limited to already over-enrolled local state schools. The report projects that non-state schools will represent 27 percent of the education market by 2025, due to the increasing demand for affordable non-state education options in LMICs. Based on current rates, an additional **66 million new seats** in non-state schools will be required in that time.

Accessing funding to expand these schools is a double-edged sword. School fees are often the main or only source of revenue for affordable non-state schools, so they operate on limited financial resources to begin with. If families are unable to pay school fees as they are due, their children are sent home, increasing absenteeism and risking permanent student dropout. Not only does the school suffer, but so do the students. Making financing available to affordable non-state schools will be the primary mechanism for meeting the anticipated demand in the next 5 years.

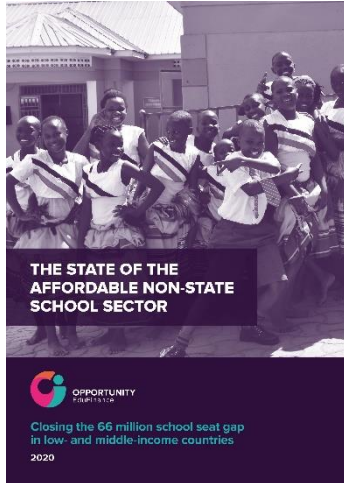
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SOCIAL MEDIA KIT

THE STATE OF THE AFFORDABLE NON-STATE SCHOOL SECTOR

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Opportunity EduFinance published the latest version of the Affordable Non-State School Sector report November 11, 2020.

EduFinance has made the full Report and Report Brief publicly available for download and use. The following is a Social Media Kit for those interested in circulating the report via social media channels.

For specific inquiries related to this report, please contact **Scott Sheridan, EduFinance Director of Operations** at ssheridan@opportunity.org.

Social Media Handles



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Report Link: <https://edufinance.org/publications/affordable-non-state-school-report>

Hashtags: #edufinance #education4all

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An additional **66 million new seats will be required** in non-state schools in the next 5 years in low- and middle-income countries. Read @OIEduFinance's new report on meeting this demand. #edufinance #education4all

Analysis by @OIEduFinance finds growing demand in the non-state school sector means **66 million new seats** will be needed for learners by 2025 #edufinance #education4all

An @Opportunity International EduFinance analysis to size & forecast the affordable non-state school sector finds a **\$36 billion market** for #edufinance.

The non-state school sector's role in delivering #education services has been growing, **but its full potential is limited** by financing constraints. Read @OIEduFinance's new report on meeting this growing demand. #edufinance

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